



# Welcome to the Vätternrundán Expo 2021!

It's getting close to start in Motala and we have put some helpful information together for you to make it as easy as possible.

See you soon in Motala!

## General information for exhibitors

### Construction and cargo handling

Stand construction for exhibitors needs to take place in good time before the expo starts (see “Assembly” below).

If you will be at the expo site during the construction you will need minimum the following safety equipment: 1 safety vest, shoes with steel cap and puncture protection, ear protection and safety helmet when working in areas with risk for falling objects.

The construction of the expo ends on the 1st of September at 12 pm.

Deliveries of goods will be handled in agreement with the responsible person on site, reception of goods and unloading will be handled by the exhibitor. Loading of trucks and tear down of the expo may be done only after the expo is closed.

Deliveries to and work in tents/booths in other areas than the main expo area will be handled in agreement with the responsible person on site.

For help with unloading by forklift please contact Daniel Nederman, phone: +46 70 365 72 79. An extra cost for forklift unloading will be charged. Please respect the vehicle ban in the park area – bring your own sack barrow.

### Assembly

Wednesday 1st of September ..... 12:00 - 18:00

Thursday 2nd of September ..... 06:00 - 07:30

### Dismantling

Monday 6th of September ..... latest 08:00

### Parking

There is NO parking in close connection to the expo area. After unloading all cars must be moved from the expo area, we recommend one of the parking lots in the outer areas of the city centrum.

### Exhibitor service

In connection with the assembly of the expo there will be a staffed exhibitor service inside the bib handout tent. This is where you will obtain your exhibitor pass.

*Exhibitor service will be available during the Bike Week on phone +46 73-723 86 05.*

### Food and drinks

There will be a food court and cafes in the expo area during the Bike Week. On top of that there will be a café exhibitors and volunteers, where you are welcome to enjoy a free coffee and snack.

If you are interested in the full offering of restaurants and cafes in Motala, you can easily find this on [Motala.se](http://Motala.se)

### Restrooms

In Motala Folkets Hus there are regular restrooms. Otherwise, we refer to the toilet trolleys available in the event area.

### Waste handling

A waste compactor will be available in connection to the expo area. Waste collection will take place early in the morning, so we kindly ask you to dispose all garbage in the evening. Cleaning of the booth will be handled by each exhibitor respectively unless otherwise agreed. Take note that cardboard, plastic, wood, glass, metal and general waste will be sorted separately.

### Security

Vätternrundans keeps a rotating guard in the area. Each exhibitor is responsible for opening and closing his tent. Security can be ordered to other areas. Vätternrundans has no legal responsibility or insurance for your material.

### Advertising

Exposure outside of your own booth is only allowed if your agreement with Vätternrundans allows it.

It is possible to buy space for commercials on Vätternrundans big screen monitors, an offer will be sent to you during the spring.

## General information for exhibitors

### First aid

Patrolling first aid helpers will be on the expo area. They can offer support and help with easier wounds in need of band aids, they will also carry a defibrillator.

Defibrillators will be available at the expo and in several of the escort cars around the course.

*Vätternrundán will not supply any kind of medications, if you believe that you might need any kind of medication we kindly ask you to bring it with you.*

**Call +46 1177 for medical support**

**Call 112 for emergencies**

### Cardiac arrest

In case of cardiac arrest, call 112 then start with CPR.

### Event sustainability ISO 20121

Vätternrundán have since long worked actively for a sustainable development based on the three pillars; social sustainability, ecological sustainability and economical sustainability. It comes natural for us since the bike is a symnol for environmental awareness, physical activity and good health. We want to inspire to a more sustainable lifestyle and lead by example.

The summer 2013 we were the first sports event to be certified according to ISO 20121, standard for sustainability at events. Therefore, we want you to consider the environmental impact of everything you hand out to our visitors and keep them to a minimum.

Some of our most important sustainability questions is to contribute financialy to the local sport teams and associations, continuously improve the safety for our participants, volunteers and cars, lessen the environmental impact from products and transports and engage our participants to minimize the littering along the race course.



## Opening hours & contact details

At the expo there will be among others a Stadium store, exhibitors and local sales. There will also be the area for race bib handouts, cafes, food court, information etc.

### Expo opening hours

Thursday 2nd of September ..... 09:00 - 22:00  
Friday 3rd of September..... 09:00 - 22:00  
Saturday 4th of September..... 09:00 - 20:00  
Sunday 5th of September ..... 09:00 - 20:00

### Stadium store opening hours

Thursday 2nd of September ..... 09:00 - 22:00  
Friday 3rd of September..... 09:00 - 24:00  
Saturday 4th of September..... 00:00 - 22:00  
Sunday 5th of September ..... 05:30 - 20:00

### WiFi

EXPO..... Password: BikeG@mes  
VR WiFi ..... Open network

### Contact details

**Project Manager:** Andreas Lundgren  
+46 73-723 86 05  
andreas.lundgren@vatthernrundan.se

**Exhibitor service:**  
massa@vatthernrundan.se

**Logistics:** Patrik Korall  
+46 141-22 32 99  
patrik.korall@vatthernrundan.se

**Construction and cargo handling** Daniel Nederman  
daniel@event4sweden.se  
+46 70 365 72 79

**Accommodations:** Svecia Travels, Lotta Karlsson  
+46 72-732 55 44  
lotta.karlsson@sveciatravels.se

#### **Delivery adress Vätternrundan expo:** Platensgatan 3 591 35 Motala

If you want to send any material in advance for storing, there will be an extra fee on 500 SEK/m<sup>2</sup>. *Mark the goods with your company name!*

#### **Delivery adress:**

VÄTTERNRUNDANS FÖRRÅD Bangårdsgatan 9, 591 35 Motala

### Important dates

15th of August..... Deadline for booking expo interiors  
15th of August..... Deadline for commercial materials for the big screen monitors  
2nd of September..... MTB-Vättern and 25 km/50 km  
5th of September ..... Tjevättern 100 km, Halvvättern 150 km & Vätternrundan 100 km  
3rd-4th of September ..... Vätternrundan 315 km